

### Children's Television Online Filing System

FCC> Media Bureau > KidVid



#### Submission Confirmation

Confirmation Number 116184
Call Sign WWME-CA
Filing Quarter Date 12/31/2010
Filing Date 01/06/2011

#### **Exhibit Details**

File Name display\_exhibit.jsp.pdf

Size (bytes) 9541

Exhibit ID <u>1161840</u>

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- Privacy Policy

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- Freedom of Information Act

Response to Questions 7(b) and 7(c)

WWME-CA (Fac. ID 71425), analog Ch. 23, also has companion digital Ch. 39 (WWME-LD, Fac. ID 168561). Thus, this report reflects the children's programming aired on analog Ch. 41 [Questions 2-4] and on digital Ch. 13 [Questions 7-10].

Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754

3.50 hours

Y

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending 12/31/2010

program guides as required by 47 C.F.R. §73.673?

Identify publishers who were sent information in 3(a).

Call Sign Channel Numbers				Community	of License		
		City	State	County	ZIP Code		
WWME-CA	23 (analog) 39 (digital)		Chicago	ΙL	Cook	60661	
Licensee Name							
Channel 23 Limited Partnership							
Network Affiliation	**************************************	Nielsen DMA		see World Wide Web Home Page Addres			VANUA AVUSTALVAS PARAMENTA STALLAR STA
Independent Chicago www			.metvchicago.com			NAME OF THE PARTY	
Facility ID Previous Call Sign (if applicable)			License Renewal Expiration Date			I V WARRY I V W SAW I I A ARE I I W WARRYN Y W SAW I I S AND I W WARRYN I W WARRYN I I W WARRYN I W	
71425				01/2013	a i l'adiana l'ala distribuido directi d'esperimento de didente d'edido de sonne de	a V Nasha ana anhaa 16a a Vanas ana ar a an'i A A a th' E E de Prair à brea à tagh ang airin dh' A Arl An anaba	

## **Analog Core Programming**

Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

FYI Television; Tribun program guides.); TV G	e Media Services (Tribune rela uide	ays information to mar	ny newspapers a	nd other
Complete the following for each program	that you aired during the past three months that meets	the definition of Core Programming, Co.	mplete chart below for each	Core Program.
Title of Analog Core Program #1	#/Appense/sectors/sect		Origination	
GREEN SCREEN ADVENTURES				
Regular Schedule	Total Times Aired at Regularly Scheduled	Time	Number of Pre-ea	nptions
SA: 7 - 7:30AM	13		0	
Length of Program	gripping radioatha Éarthalath tagair gair i gairig ag ann ag ann an an tagair a rad an air an an an an an an a	Age of Tare	get Audience	E/I Symbol Used As
омен на принципанти на 18 година и 18 год		From	Тө	Required
30 minutes		7 years	9 years	Y
Describe the educational and informational	el objective of the program and how it meets the definit	ion of Core Programming	i, a <sup>14</sup> 4 fer (Nex, arelis, Mermanno, membro a membro a em so <sub>d</sub> a	Control of the Principle control of the end
	S teaches children critical w his fun, informational and ed		improvisation,	storytelling
24 PT (14 M) (1955) 中国的特殊 (14 M)	ANN NEW TOTAL STORY OF THE PROPERTY OF THE PR	ky grandyng mennekk kom mek kelen helleche helle met de kom ek a mel met hellech kelen en er er er er er er er		44 ( 4 mil 15 ( 4 m m p ) min m m h h h h m m m m h h n h m H 14 mil 14 mil 15 mil 16 m p h h
Title of Analog Core Program #2			Origination	an Transien De Friegelegen wegen werd er verwer in der retaine in der September der der september der september

2.

(a)

30 minutes

30 minutes

16 years

Υ

KNOW YOUR HERITAGE		LOCAI.	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre	e-emptions
SA: 11 - 11:30AM	13	o	
Length of Program		Age of Target Audience	E/I Symbol Used As

13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students complete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.

		Origination	en en mark d'an 200 au duite mar renner de comment account établisse
) MILLER		SYNDICATE	
	:	Number of Pre-e	
13		. 0	iya amana Annama a Lasa wa Niki isaa isaa isbaga a Ahayin Ahanbara a
Укламени <sup>©</sup> н постаду ў роду у подовую ўнашны хошновую раздена ўдзешнуў нешной нашной постав постав падава ўначан			E/I Symbol Used As
	From	То	Required
	13 years	16 years	Y
	Total Times Aired at Regularly Scheduled Time	Total Times Aired at Regularly Scheduled Time  13  Age of Target  From  13 years	O MILLER SYNDICATE  Total Times Aired at Regularly Scheduled Time Number of Pre-e  13 0  Age of Target Audience  From To

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air and the seas with curiosity. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Analog Core Program #4	NI NATONI NATONIANAN'I INTERNITAN'I NI	2001 2012/2014 PROPERTY PROPERTY OF A FAMILY AND A PROPERTY OF THE PROPERTY OF	Origination	enter of the company
PETS . TV			SYNDICATE	D
Regular Schedule	Total Times Aired at Regularly Scheduled Tim		Number of Pre-en	nptions
SU: 11 - 11:30AM	13		0	gg ann chh dan na ch an ch a ch a gairt a ann a ch an ch an ann an taillean an tha dha
Length of Program		Age of Target Audie		E/I Symbol Used As
	ktoripi nyapyi pjela fi kecen ikeen nampa papa pipa pipa kabun amin mang pipab bi testa kecini	From	To	Required

13 years

16 years

¥

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each quest empowers audiences of all ages to pursue more information and education about everything pets.

The second control of	$N = N + \left(N + \frac{1}{2} + $	\$ 1 TO 10 MIN MAY 1 MAY 1 TO 10 TO 1 TO 10 TO 1 MAY 1
Title of Analog Core Program #5		Origination
DOG TALES		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SU: 11:30AM - 12PM	13	

experts.

Length of Program	Age of T	E/I Symbol Used As	
THE PROPERTY AND THE PROPERTY OF THE PROPERTY	From	То	Required
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core	e Programming		7 (1887) 1887 1888 1888 1888 1888 1888 1888
DOG TALES includes dog safety and care tips, as well as I			

Title of Analog Core Program #6	, , , , , , , , , , , , , , , , , , ,	egy v negrops nemonskommen. Ned hoe't blooded de state of 2000 i i i i i i i i i i i i i i i i i	Origination	Origination	
CURIOSITY QUEST GOES	green		SYNDICATE	-	
Regular Schedule	Total Times Aired at Regularly School	duled Time	Number of Pre-en	np (ions	
SA: 7:30 - 8AM	13		0	and analysis of the control of the c	
Length of Program	ngth of Program		Age of Target Audience		
		From	To	Required	
30 minutes		7 years	*	Y	
Describe the educational and information	al objective of the program and how it meets the de	efinition of Core Programming		and the second s	
CURIOSITY QUEST GOES	GREEN allows children to exp s about recycling, saving er d creative skills.	plore the world of "green"	living. The	series educates	

<u> 1885 - 1885 - 1884 - </u>	walkan Antikana kinawa na kama	Origination	umi'n niizustestä e testeleelija annama namma namma maama
		SYNDICA	TED
		: Number of Pro	e-emptions
13		Į O	and the Short of Art 17 and 18
	i		E/I Symbol Used As
	From	To	Required
	13 years	16 years	Y
		age many many many many mangkan and many and a standard many and a standard and a standard and analysis or many	alternative and a state of the
	Total Times Aired at Regular	Total Times Aired at Regularly Scheduled Time  13  Age of Targ  From  13 years	Total Times Aired at Regularly Scheduled Time  Number of Pr  13  Age of Target Audience From To  13 years 16 years

\*\* This show ran in this time period for the first 6 weeks, then moved to 7 - 7:30AM on Sundays for 5 weeks, then moved back to the original time period for the last 2 weeks of the quarter. MYSTERY HUNTERS is a Discovery Kids program. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been e-mailed in by viewers.

# Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

### **Sponsored Core Programming**

3.50 hours

Required

Y

9 years

7 years

30 minutes

 List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program b roadcast reports.] [There are no analog sponsored core program detail reports.]

State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

## **Digital Core Programming**

			No.		
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See	47 C.F.R. §73.671.		6 hours
9,	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child aud program guides as required by 47 C.F.R. §73.673?	lience, to publishers of	s men i s een fre ne s f	Y 
	(b)	Identify publishers who were sent information in 9(a).	en francisco filo to the francisco to enterior constituent and enterior enterior francisco enterior enterior e		i d'S y ' mara are des asses l'homes a sonories avec reseau anno
		FYI Television; Tribune Media Services (Tribune relays information to maprogram guides.); TV Guide.	any newspapers a	nd of	ther
10.		Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. C	Complete chart below for each	Core Pr	гоугат.
		Title of Digital Core Program #1	A CONTRACTOR OF THE STATE OF TH		Origination
		GREEN SCREEN ADVENTURES			LOCAL
		Regular Schedule	Total Times Aired at Regu Scheduled Time	ilariy	Number of Pre-emptions
		SA: 7:30 - 8AM, 8 - 8:30AM; SU, 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM, 8:30 - 9AM, 9 - 9:30AM; and (9:30 - 10AM**);	67		
		Leneth of Program  Age of Ti	arget Audience	Е	/I Symbol Used As

\*\* The Saturday shows ran 10/02 - 12/11 and then moved to Sundays. The new Sunday shows ran through the end of the quarter + they added 1 more show for the last 2 weeks. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.

Title of Digital Core Program #2	le of Digital Core Program #2			Origination	
CPS SPORTS			LOCAL		
Regular Schedule	Total Times Aired at Regularly Scheduled Tim		Number of Pre-en		
SA: 7 ~ 7:30AM	13			ann kellann kan san san san san san san san san san s	
Length of Program		Age of Targe	t Audience	EA Symbol Used As	
in the international section of the section of the international section is the international section in the international section in the international section is the international section in the international section in the international section is the international section in the international section in the international section is the international section in the international section in the international section is the international section in the international section in the international section is the international section in the international section is the international section in the international section is the international section is the international section in the international section is the internation is the international section is the internation is the international section is the internation is the inter		From	То	recquired	
30 minutes			16 years	¥	
Describe the educational and information	al objective of the program and how it meets the definition of	of Core Programming		, y fangyakandika akana akana akana kata kita kita kita kita kita kita kit	

CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

Title of Digital Core Program #3	Origination		
SAVED BY THE BELL	SYNDICATED		
Regular Schedule	Total Times Aired at Re		Number of Pre-emptions
M - F, 7 - 7:30AM & SA: 9 - 9:30AM & SU: 9 - 9:30AM**	77		
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	То	Required ·
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

\*\* These shows ran from 10/01 - 12/12/10. The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

#### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

#### **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

#### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

year		y. g. s. g.
1	Title of Planned Core Program #1	Origination
ion		value of particular and a second seco
	GREEN SCREEN ADVENTURES (digital)	LOCAL
Lav		enterior function on the section of the Contraction and Statement (section was expected, as
)	Regular Schedule	Total Times to be Aired

SU: 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM, 8:30 - 9AM, 9	- 9:30AM & 9:30 - 10AM;	78
Length of Program	· ·	arget Audience
[	From	То
30 minutes	7 years	9 years
Describe the educational and informational objective of the program and how it meets the definition	of Core Programming	
GREEN SCREEN ADVENTURES teaches children critical wri and story theatre in this fun, informational, and edu	cational program.	. storytelling,

Title of Planned Core Program #2	Origination		
CPS SPORTS (digital)	: LOCAL		
Regular Schedule	Total Times to be Aired		
SA: 7 - 7:30AM	13		A STATE OF THE STA
Length of Program Age of Target Audience			t Audience
an and a distribution of the section of the sectio	From	1	To
30 minutes	13 yea	irs	16 years
Describe the educational and informational objective of the program and how it meets the defini			
CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.			

Title of Planned Core Program #3	Origination	
GREEN SCREEN ADVENTURES (analog)	LOCAL	
Regular Schedule	Total Times to be Aired	
A: 7 - 7:30AM	13	n ned trad silved dillite Nydrige general schliebeten dilli
Length of Program	Age of Targ	
and the desired properties of the ST	From	То
30 minutes	7 years	9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		no badenio modeli fazikal Valizak I danos a madangez.
GREEN SCREEN ADVENTURES teaches children critical writing skills throand story theatre in this fun, informational, and educational program	١.	

Title of Planned Core Program #4	Origination	
CURIOSITY QUEST GOES GREEN (analog)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SA: 7:30 - 8AM	13	CONTRACTOR OF THE PROPERTY OF
Length of Program	Age of Tar	get Audience
ikanggamgamidati (VESSA argum) anamin). BESINIK (Signa argum) and Bedik (ETTI ESSA argum) anamada (NESSA), manamada (ESTI Argum) anamada (ASTI Argum) argum) anamada (ASTI Argum) anamada (ASTI Argum) argum) anamada (ASTI Argum) argum) anamada (ASTI Argum)	From	To
30 minutes	7 years	12 years
Describe the educational and informational objective of the program and how it meets the definition	of Core Programming	mento en esta de la Colombia de America en mento en 1970, en 2017, en 1980, en 1980, en 1980, en 1980, en 1980,
CURIOSITY QUEST GOES GREEN allows children to explore and informs youngsters about recycling, saving energy children's writing and creative skills.	the world of "green" living. The s	eries educates

Title of Planned Core Program #5	Origi	nation		
KNOW YOUR HERITAGE (analog)	LOC			
Regular Schedule	Total Times to be Aired			
SA: 11 - 11:30AM	13			
Length of Program		Age of Targe	a Audience	
		From	То	
30 minutes	:	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	***************************************			
KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students compete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.				

Title of Planned Core Program #6		Origination	
ANIMAL EXPLORATION WITH JAROD MILLER (analog)		SYNDICATI	ED
Regular Schedule		Total Times to l	
SU:12 - 12:30PM		13	
Length of Program		Age of Targe	
Salas friend a montant free fight free made annoted in the extension of the montaneous sides of the fight annotation of the fight and the contract of the fight annotation of	: F	rom	To
30 minutes	13	years	16 years
A decided with the contract of the contract	ele la	, general pro-estate and the second s	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #7	Origination		
PETS.TV (analog)	SYNDICATED		AND
Regular Schedule	Total Times to be Aired		
SU: 11 - 11:30AM	13	ka umaanakki 1911 ili walambay wa manana wa kasinda 1285 ili mwisanaya	
Length of Program	(C-040) (1/2) (-0/4) (spansodomona (-0/4) (1/2) (spansodomona (-0/4) (spansodomona (-0/4) (spansodomona (-0/4)	Age of Tar	get Audience
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program a	nd how it meets the definition of Core Programming		
PETS.TV provides educational and info to everything pets. Pets from everyda shares how they evolved to become pet	y to the unique are showcased with	rget audience of educational info	rmation that

inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

;		
2	Title of Planned Core Program #8	Origination
		SYNDICATED
	DOG TALES (analog)	
	Keishan schedule	Total Times to be Aired
		** A 100 (A) 1

SU: 11:30AM - 12PM 13		
Length of Program	Age of Targ	et Audjence
	From	То
30 minutes	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	North announced and enterior sections to the test of the enterior of the contract of the contr	ppeggypjant parastalatatatatatatatatatatatatatat
DOG TALES includes dog safety and care tips, as well as lessons on the re This show also provides informative segments on various dog breeds and sl experts.		

Title of Planned Core Program #9	Origination		
Mystery Hunters (analog)	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SU:10:30 - 11AM	13		
Length of Program		Age of Target Au	idience
By A mark of A A A A A A A A A A A A A A A A A A	From		To
30 minutes	13 yea	ırs	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
MYSTERY HUNTERS is a Discovery Kids program. Teenage hosts Araya a reports of mysteries such as ghosts, monsters, vampires and UFOs. find plausible explanations for the sightings and eye-witness accommodations. In another section of the show, Doubting Dave, a sattempts to explain mysterious personal experiences that have been	They use scienti unts that trigge cientist played	fic rigou er their by David	r to try to

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
		312-705-2602	
Address E-		E-mail Address	
26 No. Halsted Street		cmellor@wciu.com	
City	State	ZIP Code	
Chicago	II.	60661	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 502)

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

		COLUMN TO THE PROPERTY OF THE
	Name of Licensee	Signature
	Channel 23 Limited Partnership	2
######################################		

Date	
01/05/2011	

FCC Form 398 March 2006

1/6/2011 10:51 AM