

[FCC Home](#) | [MB](#)

Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > KidVid[site map](#)

Submission Confirmation

Confirmation Number 116184
Call Sign WWME-CA
Filing Quarter Date 12/31/2010
Filing Date 01/06/2011

Exhibit Details

File Name display_exhibit.jsp.pdf
Size (bytes) 9541
Exhibit ID [1161840](#)

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

- [Privacy Policy](#)
- [Website Policies & Notices](#)
- [Required Browser Plug-ins](#)
- [Freedom of Information Act](#)

Response to Questions 7(b) and 7(c)

WWME-CA (Fac. ID 71425), analog Ch. 23, also has companion digital Ch. 39 (WWME-LD, Fac. ID 168561). Thus, this report reflects the children's programming aired on analog Ch. 41 [Questions 2-4] and on digital Ch. 13 [Questions 7-10].

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2010

| | | | | | |
|--------------------------------|------------------------------------|---|-------|--------|----------|
| Call Sign | Channel Numbers | Community of License | | | |
| WWME-CA | 23 (analog) 39 (digital) | City | State | County | ZIP Code |
| | | Chicago | IL | Cook | 60661 |
| Licensee Name | | | | | |
| Channel 23 Limited Partnership | | | | | |
| Network Affiliation | Nielsen DMA | Licensee World Wide Web Home Page Address (if applicable) | | | |
| Independent | Chicago | www.metvchicago.com | | | |
| Facility ID | Previous Call Sign (if applicable) | License Renewal Expiration Date | | | |
| 71425 | | 12/01/2013 | | | |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.50 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).

FYI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|--|---|------------------------|-----------------------------|
| Title of Analog Core Program #1 | | Origination | |
| GREEN SCREEN ADVENTURES | | LOCAL | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA: 7 - 7:30AM | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 7 years | 9 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informational and educational program. | | | |

| | |
|---------------------------------|-------------|
| Title of Analog Core Program #2 | Origination |
|---------------------------------|-------------|

| | | | |
|--|---|------------------------|-----------------------------|
| KNOW YOUR HERITAGE | | LOCAL | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA: 11 - 11:30AM | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students complete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles. | | | |

| | | | |
|--|---|------------------------|-----------------------------|
| Title of Analog Core Program #3 | | Origination | |
| ANIMAL EXPLORATION WITH JAROD MILLER | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU: 12 - 12:30PM | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air and the seas with curiosity. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Analog Core Program #4 | | Origination | |
| PETS.TV | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU: 11 - 11:30AM | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each quest empowers audiences of all ages to pursue more information and education about everything pets. | | | |

| | | | |
|---------------------------------|---|------------------------|--|
| Title of Analog Core Program #5 | | Origination | |
| DOG TALES | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU: 11:30AM - 12PM | 13 | 0 | |

| | | | |
|---|------------------------|----------|-----------------------------|
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Analog Core Program #6 | | Origination | |
| CURIOSITY QUEST GOES GREEN | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA: 7:30 - 8AM | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 7 years | 12 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| CURIOSITY QUEST GOES GREEN allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. It also promotes children's writing and creative skills. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Analog Core Program #7 | | Origination | |
| Mystery Hunters | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SU: 10:30 - 11AM** | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| ** This show ran in this time period for the first 6 weeks, then moved to 7 - 7:30AM on Sundays for 5 weeks, then moved back to the original time period for the last 2 weeks of the quarter. MYSTERY HUNTERS is a Discovery Kids program. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been e-mailed in by viewers. | | | |

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 [There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]
 [There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.50 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. N
 If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 6 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

FYI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #1 | | Origination | |
| GREEN SCREEN ADVENTURES | | LOCAL | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA: 7:30 - 8AM, 8 - 8:30AM; SU, 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM, 8:30 - 9AM, 9 - 9:30AM; and (9:30 - 10AM**); | 67 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 7 years | 9 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| ** The Saturday shows ran 10/02 - 12/11 and then moved to Sundays. The new Sunday shows ran through the end of the quarter + they added 1 more show for the last 2 weeks. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #2 | | Origination | |
| CPS SPORTS | | LOCAL | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA: 7 - 7:30AM | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 13 years | 16 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |

CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

| | | |
|---|---|------------------------|
| Title of Digital Core Program #3 | | Origination |
| SAVED BY THE BELL | | SYNDICATED |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |
| M - F, 7 - 7:30AM & SA: 9 - 9:30AM & SU: 9 - 9:30AM** | 77 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| E/I Symbol Used As Required | | |
| Y | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| ** These shows ran from 10/01 - 12/12/10. The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence. | | |

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]*

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]*
[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | |
|-----------------------------------|-------------------------|
| Title of Planned Core Program #1 | Origination |
| GREEN SCREEN ADVENTURES (digital) | LOCAL |
| Regular Schedule | Total Times to be Aired |

| | | |
|--|------------------------|---------|
| SU: 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM, 8:30 - 9AM, 9 - 9:30AM & 9:30 - 10AM; | | 78 |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 7 years | 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program. | | |

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #2 | Origination | |
| CPS SPORTS (digital) | LOCAL | |
| Regular Schedule | Total Times to be Aired | |
| SA: 7 - 7:30AM | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship. | | |

| | | |
|--|-------------------------|---------|
| Title of Planned Core Program #3 | Origination | |
| GREEN SCREEN ADVENTURES (analog) | LOCAL | |
| Regular Schedule | Total Times to be Aired | |
| A: 7 - 7:30AM | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 7 years | 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program. | | |

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #4 | Origination | |
| CURIOSITY QUEST GOES GREEN (analog) | SYNDICATED | |
| Regular Schedule | Total Times to be Aired | |
| SA: 7:30 - 8AM | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 7 years | 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| CURIOSITY QUEST GOES GREEN allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. It also promotes children's writing and creative skills. | | |

| | | | |
|--|------------|-------------------------|----------|
| Title of Planned Core Program #5 | | Origination | |
| KNOW YOUR HERITAGE (analog) | | LOCAL | |
| Regular Schedule | | Total Times to be Aired | |
| SA: 11 - 11:30AM | | 13 | |
| Length of Program | 30 minutes | Age of Target Audience | |
| | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students compete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.</p> | | | |

| | | | |
|---|------------|-------------------------|----------|
| Title of Planned Core Program #6 | | Origination | |
| ANIMAL EXPLORATION WITH JAROD MILLER (analog) | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| SU:12 - 12:30PM | | 13 | |
| Length of Program | 30 minutes | Age of Target Audience | |
| | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p> | | | |

| | | | |
|--|------------|-------------------------|----------|
| Title of Planned Core Program #7 | | Origination | |
| PETS.TV (analog) | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| SU: 11 - 11:30AM | | 13 | |
| Length of Program | 30 minutes | Age of Target Audience | |
| | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.</p> | | | |

| | | | |
|----------------------------------|--|-------------------------|--|
| Title of Planned Core Program #8 | | Origination | |
| DOG TALES (analog) | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |

| | | | |
|---|------------------------|----------|--|
| SU: 11:30AM - 12PM | | 13 | |
| Length of Program | Age of Target Audience | | |
| | From | To | |
| 30 minutes | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts. | | | |

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #9 | Origination | |
| Mystery Hunters (analog) | SYNDICATED | |
| Regular Schedule | Total Times to be Aired | |
| SU:10:30 - 11AM | 13 | |
| Length of Program | Age of Target Audience | |
| | From | To |
| 30 minutes | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| MYSTERY HUNTERS is a Discovery Kids program. Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been e-mailed in by viewers. | | |

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?
16. Identify the licensee's children's programming liaison.

| | | |
|-----------------------|-------|------------------|
| Name | | Telephone Number |
| Cassandra M. Mellor | | 312-705-2602 |
| Address | | E-mail Address |
| 26 No. Halsted Street | | cmellor@wciu.com |
| City | State | ZIP Code |
| Chicago | IL | 60661 |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|--------------------------------|-----------|
| Name of Licensee | Signature |
| Channel 23 Limited Partnership | |

| | |
|------------|--|
| Date | |
| 01/05/2011 | |

FCC Form 398
March 2006