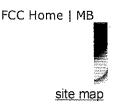


Children's Television Online Filing System

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Submission Confirmation

Confirmation Number 111806

Call Sign WWME-CA

Filing Quarter Date 09/30/2010

Filing Date 10/06/2010

Exhibit Details

File Name Weigel WWME Form 398

(Response to 7(b) 7(c)).pdf

Size (bytes) 9538

Exhibit ID 1118060

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Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

3.15 hours

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending 09/30/2010

Call Sign	Channel Numbers			Community of License			
	WWME-CA 23 (analog) 39 (digital)		City	State	County	ZJP Code	
WWME-CA				Chicago	IL	Cook	60661
Licensee Name				- The state of the		AND THE RESERVE OF THE PROPERTY OF THE PROPERT	
Channel 23 Limited		ership					MATERIAL STATES AND
Network Affiliation	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Nielsen DM A	1	see World Wide Web Home Page A	ddress (if applicable)		APPENDENT AND THE STATE OF THE
Independent		Chicago	www	www.metvchicago.com			
Facility ID Previous Call Sign (if applicable) License Renewal Expiration Date 71425 12/01/2013			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	License Renewal Expiration Date			
			over the second of the second				

Analog Core Programming

3.	(a)	Does the Licensee provide information identifying ea program guides as required by 47 C.F.R. §73.673?	sch Core Program aired on its station, including an indication of the target child audience, to p			
	(b)	Identify publishers who were sent information in 3(a).			
	FYI Television; Tribune Media Services (Tribune relays information to many newspapers program guides.); TV Guide				and other	
4.		Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.				
		Title of Analog Core Program #1		Origination		
		GREEN SCREEN ADVENTURES		LOCAL		
		Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-	emptions	

 SA: 7 - 7:30AM
 13
 0

 Length of Program
 Age of Target Audience
 E/I Symbol Used As Required

 30 minutes
 7 years
 9 years
 Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informational and educational program.

3			A Company of the Comp	
	•	i i	A contract of the contract of	
- 3	Title of Analog Care Program #7		Oniciantian	
			Origination	
- 3			; 0	

	SAVED BY THE BELL		SYNDICATED
***************************************	Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
100000000000000000000000000000000000000	SA: 11 - 11:30AM	12	0

Charles for freeze,	Length of Program	}	et Audience	E/I Symbol Used As	
destantes de		From	То	Required	
	30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

* This show ran all quarter and ended on 9/18/10. The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.

Title of Analog Core Program #3	YOUR HERITAGE LG Schedule Total Times Aired at Regularly Scheduled Time Nu	Origination
KNOW YOUR HERITAGE		LOCAL
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA: 11:30AM - 12PM	13	0

Length of Program	Age of Targ	et Audience	E/I Symbol Used As Required	
	From	То		
 30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students complete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.

Contraction of	Title of Analog Core Program #4	AL EXPLORATION WITH JAROD MILLER Schedule Total Times Aired at Regularly Scheduled Time N	Origination
***************************************	ANIMAL EXPLORATION WITH JAROD N	HILLER	SYNDICATED
***************************************	Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
	SU: 11 - 11:30AM		0

100	Length of Program	From To	E/I Symbol Used As	
			То	Required
	30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air and the seas with curiosity. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Analog Core Program #5	of Analog Core Program #5		
PETS.TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SU: 11:30AM - 12PM	13	0	

Length of Program	f	et Audience	E/I Symbol Used As
	From	To	Required
 30 minutes	13 years	16 years	¥

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each quest empowers audiences of all ages to pursue more information and education about everything pets.

Title of Analog Core Program #6			Origination			
DOG TALES			And the state of t		SYNDICATE	:D
Regular Schedule	Total Times Aired at Regularly Sci	Firmes Aired at Regularly Scheduled Time		Number of Pre-emptions		
SU:12 - 12:30PM	13				0	
Length of Program	THE CONTROL OF THE PROPERTY OF	and the second s	Age of Target Audience		100	E/I Symbol Used As
10 mm m m m m m m m m m m m m m m m m m			From	-New Arterior and the Constitution of the Cons	Тө	Required
30 minutes		established in the short	13 years	1	6 years	Y
Describe the educational and informational obje	ctive of the program and how it meets the de	stinition of Core P	rogramming	\$1.30.000.3000.000		ne eg un e vonement en allende e frank e frank kombrit he friggere et pare e
DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts.						

Title of Analog Core Program #7		Origination
CURIOSITY QUEST GOES GREEN		SYNDICATED
Regular Schedule Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
SA: 7:30 - 8AM**	1 .	0

Length of Program	Age of Target Audience		E/I Symbol Used As
	From	То	Required
30 minutes	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

** This show began 9/25/10. CURIOSITY QUEST GOES GREEN allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. It also promotes children's writing and creative skills.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program. [There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total

Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.] [There are no analog sponsored core program detail reports.]

Digital Core Programming

	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.0 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	И
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	N
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
i.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3 hours
١.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
		•	\$\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$

(b) Identify publishers who were sent information in 9(a).

FYI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1			Origination	
GREEN SCREEN ADVENTURES				LOCAL
Regular Schedule		Total Times A Time	ired at Regularly Scheduled	Number of Pre-emptions
SA: 7:30 - 8AM, 8 - 8:30AM; SU, 7 - 7:30AM, 7:30 - 8AM, 8 8:30AM;	_	65		
Length of Program		Age of Targ	et Audience	E/I Symbol Used As
The state of the s	[rom	То	Required
30 minutes		/ears	9 years	. Y
Describe the educational and informational objective of the program and how it meets the definition of Core			na a canana anakkan tadimuta mutaka takahakeeta 3.31 milahan M	facult à alait à d'ordaine une mé airs relation théann de de airsigh
GREEN SCREEN ADVENTURES teaches children critical writing and story theatre in this fun, informational and education		-	improvisation,	storytelling.

Title of Digital Core Program #2 Origination			.C275\.C062373727727737947774877477947794779477		
CPS SPORTS LOCAL					
Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions					
SA: 7 - 7:30AM	13				
		E/I Symbol Used As			
		From		То	Required
30 minutes		13 years	1	6 years	X
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					

CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1 Origination		
GREEN SCREEN ADVENTURES (digital)		LOCAL
Regular Schedule	\$ \$1000.00 A \$100.00 A \$1.00 A	Total Times to be Aired
SA: 7:30 - 8AM, 8 - 8:30AM; SU: 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM;		65
Length of Program	Age of	Target Audience
	From	То
30 minutes	7 years	9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
GREEN SCREEN ADVENTURES teaches children critical writing skills through and story theatre in this fun, informational, and educational program.	n improvisation	n, storytelling,

Title of Planned Core Program #2	Origination
CPS SPORTS (digital)	LOCAL
Regular Schedule	Total Times to be Aired
SA: 7 - 7:30AM	13

	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
CPS SPORTS targets high school students and is being produced in conjunct Education. The Chicago Public School Sports Program focuses on the developmental levels, training and certification of coaches, championship compet	opment of ath	letes at all

Title of Planned Core Program #3	Origination		
GREEN SCREEN ADVENTURES (analog)	LOCAL		
Regular Schedule	Total Times to be Aired		
A: 7 - 7:30AM	13		
Length of Program	Age of Target Audier	Age of Target Audience	
	Fron	To	
30 minutes		years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program.

Title of Planned Core Program #4		Origination	
CURIOSITY QUEST GOES GREEN	SYNI	SYNDICATED	
Regular Schedule	· ·	Total Times to be Aired	
SA: 7:30 - 8AM	13		
Length of Program	Age of Target Audience		
	I DEPOS PER 1994 I LETTE REAL POINT LITTER BUT AND ALL AND ALL AND ALL LITTER AND ALL PROPERTY AND ALL	From	To
30 minutes		7 years	12 years
Describe the educational and informational objective of the program and how it mee		errennen von errennen verrennen der geginn ers genet gesche je z	
CURIOSITY OUEST GOES GREEN allows children t	n explore the morld of "areen	" living The s	eries educates

CURIOSITY QUEST GOES GREEN allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. It also promotes children's writing and creative skills.

Title of Planned Core Program #5		gination	www.walandillideW.AldellideCollingCol	
KNOW YOUR HERITAGE (analog)		LOCAL		
Regular Schedule		Total Times to be Aired		
SA: 11:30AM - 12PM	1:	13		
Length of Program				
W May be an extracted from the Control of the Contr		From	To	
30 minutes		13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				

KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students compete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.

AND THE SECOND IS ASSESSED AND THE SECOND AND THE SECOND AND THE SECOND AND THE SECOND ASSESSED ASSESSED AND THE SECOND ASSESSED	
Title of Pianned Core Program #6	Origination

ANIMAL EXPLORATION WITH JAROD MILLER (analog)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SU:11 - 11:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	То
	13	years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			ланул (усодноў т идняму) ДЗДагуу осуска путавае т с уч анням 164 бас

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #7	Origination
PETS.TV (analog)	SYNDICATED
Regular Schedule	Total Times to be Aired
SU: 11:30AM - 12PM	13

Length of Program	Age of Target Audience		
	From	То	
30 minutes	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS.TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Title of Planned Core Program #8	Origination	4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
DOG TALES (analog)	SYNDICATED		
Regular Schedule	Total Times to be A	otal Times to be Aired	
SU: 12 - 12:30PM	13		
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of C	ore Programming		
DOG TALES includes dog safety and care tips, as well as This show also provides informative segments on various experts.	lessons on the	responsibility of	owning a dog.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

Identify the licensee's children's programming liaison.

	2
Name	Telephone Number
A STATE OF THE STA	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Cassandra M. Mellor	312-705-2602

Address		E-mail Address		
			cmellor@wciu.com	
	City	State	ZIP Code	
	Chicago	IL	60661	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

	$V_{i} = V_{i} = V_{i$	and an analysis of the Control of th	
	Name of Licensee	Signature	
		AND ASSESSED TO SERVICE AND AS	
	Channel 23 Limited Partnership		
	Date		
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	10/05/2010		
- 1		·	

FCC Form 398 March 2006 Response to Questions 7(b) and 7(c)

WWME-CA (Fac. ID 71425), analog Ch. 23, also has companion digital Ch. 39 (WWME-LD, Fac. ID 168561). Thus, this report reflects the children's programming aired on analog Ch. 41 [Questions 2-4] and on digital Ch. 13 [Questions 7-10].