



## Children's Television Online Filing System

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## Submission Confirmation

Confirmation Number 104442Call Sign WWME-CAFiling Quarter Date 03/31/2010Filing Date 04/08/2010

## Exhibit Details

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Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
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Washington, DC 20554  
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Response to Questions 7(b) and 7(c)

WWME-CA (Fac. ID 71425), analog Ch. 23, also has companion digital Ch. 39 (WWME-LD, Fac. ID 168561). Thus, this report reflects the children's programming aired on analog Ch. 41 [Questions 2-4] and on digital Ch. 13 [Questions 7-10].

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2010

Call Sign	Channel Numbers	Community of License			
WUVE-CA	23 (analog)	City	State	County	ZIP Code
	39 (digital)	Chicago	IL	Cook	60661
Licensee Name					
Channel 23 Limited Partnership					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Independent		Chicago	www.netvchicago.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
71425			12/01/2013		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e).

3 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

FVI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
GREEN SCREEN ADVENTURES		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 7 - 7:30AM	13	0	
Length of Program	Age of Target Audience		EI Symbol Used As Required
	From	To	
30 minutes	7 years	9 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.			
Title of Analog Core Program #2		Origination	
SAVED BY THE BELL		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SA, 11 - 11:30AM	13	0	
Length of Program	Age of Target Audience		EI Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.			



definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
 [There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
 [There are no analog sponsored core program broadcast reports.]  
 [There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.0 hours  
 (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N  
 (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. N  
 If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours  
 (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.671? Y  
 (b) Identify publishers who were sent information in 9(a).  
 FYI Television; Tribune Media Services (Tribune relays information to many newspapers and other program guides.); TV Guide.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
GREEN SCREEN ADVENTURES		LOCAL	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA: 7:30 - 8AM, 8 - 8:30AM; SU, 7 - 7:30AM, 7:30 - 8AM, 8 - 8:30AM;		65	
Length of Program	Age of Target Audience		EI Symbol Used As Required
	From	To	
30 minutes	7 years	9 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.			

Title of Digital Core Program #2		Origination	
CPS SPORTS		LOCAL	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SA: 7 - 7:30AM		13	
Length of Program	Age of Target Audience		EI Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y  
 If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]  
 [There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
GREEN SCREEN ADVENTURES (digital)		LOCAL	
Regular Schedule		Total Times to be Aired	
SA: 7:30 – 8AM, 8 – 8:30AM; SU: 7 – 7:30AM, 7:30 – 8AM, 8 – 8:30AM;		65	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		7 years	9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program.			

Title of Planned Core Program #2		Origination	
CPS SPORTS (digital)		LOCAL	
Regular Schedule		Total Times to be Aired	
SA: 7 – 7:30AM		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.			

Title of Planned Core Program #3		Origination	
GREEN SCREEN ADVENTURES (analog)		LOCAL	
Regular Schedule		Total Times to be Aired	
A: 7 – 7:30AM		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		7 years	9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational, and educational program.			

Title of Planned Core Program #4		Origination	
SAVED BY THE BELL (analog)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SA: 11 – 11:30AM		13	
Length of Program		Age of Target Audience	
		From	To

30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The educational objective of SAVED BY THE BELL is to provide teenagers with information on dealing with interpersonal communications and conflict resolutions among classmates. The cast provides role models for viewers who may be struggling with problems common to teenagers such as conflict with school and family rules, authority figures, issues of fairness, peer pressure and the crisis of confidence.		

Title of Planned Core Program #5	Origination	
KNOW YOUR HERITAGE (analog)	LOCAL	
Regular Schedule	Total Times to be Aired	
SA: 11:30AM - 12PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

KNOW YOUR HERITAGE is a game show designed to encourage an appreciation of different cultures. This season will generate a high level of excitement as high school students compete for scholarships and prizes as they test their knowledge of the ethnic history of Chicago. Students will learn the history of different ethnic groups in Chicago through the 19th and 20th century, their struggles for adaptation, their neighborhoods, occupations and life styles.

Title of Planned Core Program #6	Origination	
ANIMAL EXPLORATION WITH JAROD MILLER (analog)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SU: 11 - 11:30AM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #7	Origination	
PETS TV (analog)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SU: 11:30AM - 12PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

PETS TV provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Title of Planned Core Program #8	Origination	
DOG TALES (analog)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SU: 12 - 12:30PM	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DOG TALES includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. This show also provides informative segments on various dog breeds and showcases various veterinary experts.

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? 7
16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Cassandra M. Mellor		312-785-2602
Address		E-mail Address
26 No. Halsted Street		cmellor@wciu.com
City	State	ZIP Code
Chicago	IL	60661

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Channel 23 Limited Partnership	
Date	
04/07/2010	