

**Children's Television Online Filing System** 

FCC> Media Bureau> KidVid> Confirmation



## **Submission Confirmation**

Confirmation Number 121862
Call Sign WMEU-CA
Facility Id 9382
Filing Quarter Date 06/30/2011
Filing Date 07/07/2011

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554

More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322)

TTY: 1-888-TELL-FCC (1-888-835-5322)

Fax: 1-866-418-0232 E-mail: fccinfo@fcc.gov - Privacy Policy

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Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2011

Call Sign	Chanr	el Numbers	и из дений си пути и Митан (А.С. до поскоя изга и молет поско и констор основного основного	Community of License			
WMEU-CA	48	(analog)	City	State	County	ZIP Code	
	(digital)		Chicago	IL	Cook	60661	
Licensee Name	Licensec Name						
Weigel Broadcasting Co.							
Network Affiliation Nielsen DMA		Licensee World Wide Web Home I	censee World Wide Web Home Page Address (if applicable)				
Independent		Chicago		enting only a mineral III should have should an extraordist of the should be presented by the should be sh	од до у 1900 до 190 година и 190 годо до 1 до 200 годо годо годо годо годо годо годо го	MY LEFER RELEASING AND AN ANNUAL PLANE PLANE AND PART PROCESSING AND PROCESSING AND PROCESSING AND PROCESSING AND ANNUAL PROCESSING	
Facility ID	Previous Cal	Sign (if applicable)		License Renewal Expirati	on Date	p   1	
9382	WCUU			12/01/2005		i in Lemina - Limina I Madalota a care ta 7 1 centra a dependra de major es pe	

# **Analog Core Programming**

	State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).			3 hours			
a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to pulprogram guides as required by 47 C.F.R. §73.673?			tience, to publishers of	Y		
b)	Identify publishers who were sent information in 3(a).						
	Tribune Media Services (Tr guides); and TV Guide.	ibune relays information to	many newspaper	s and other pr	ogram		
	Complete the following for each program that you a	ired during the past three months that meets the defin	ition of Core Programming. Co	omplete chart below for each	n Core Program.		
	Title of Analog Core Program #1	Origination	Origination				
	GREEN SCREEN ADVENTURES		T(		LOCAL		
	Regular Schedule	gular Schedule Total Times Aired at Regularly Scheduled Time			Number of Pre-emptions		
	M-F, 7 - 7:30AM	65		0	0		
	Length of Program	and the second	Age of Targ	et Audience	E/i Symbol Used As		
			Fron	То	Required		
	30 minutes		7 years	9 years	Y		
	Describe the educational and informational objective	e of the program and how it meets the definition of C	ore Programming				
		eaches children critical write eatre in this fun, information					
	Title of Analog Core Program #2			Origination	Origination		
	WILD AMERICA			SYNDICATE	D		
	Regular Schedule	Total Times Aired at Regularly Schoduled Time	**************************************	Number of Pre-en	ptions		
- 3	\$5.501.646.644.64.747.44.444.444.444.444.444.4	Markamana Caractera Colla Producti Marka Caractera College Producti College Salva College Salva College Salva C	COLUMN TO THE THE PROPERTY AND ADMINISTRATION OF THE PROPERTY ADMINISTRATION OF THE PROPERTY AND ADMINISTRATION OF THE PROPERTY AND ADMINISTRATION OF THE PROPERTY AND ADMINISTRATION OF THE PR	······································	rature and the contract of the state of the		

SA: 7- 7:30AM 13	0		
Length of Program	Age of Targ	Age of Target Audience	
	From	To	Required
30 minutes	13 years	16 years	Y
To the experience of the exper			processor of the second transfer of the secon

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.

#### Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three mouths that is specifically designed to meet the educational and informational needs of children ages 16 and
under, but does not meet one or more elements of the definition of Core Programming. Sec 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational
program.

[There are no analog non-core program reports.]

#### **Sponsored Core Programming**

 List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

#### **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Control of the Contro
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its main digital program stream.	enema a del Talanta na all'anno di enembro di
		If No to 7(c), submit as an Exhibit a Statement of Explanation	
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	hours
9,	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73,673?	
	(b)	Identify publishers who were sent information in 9(a).	and the second control of the second control
ţû,	,	Complete the following for each program that you aired during the past three months that meets the definition of Core Programming, Complete chart below for each Core Program	m.
		[There are no digital core program reports.]	
11.		Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of station's free digital program streams?	
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#### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria sel forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1 Origination			
GREEN SCREE ADVENTURES (analog)	LOCAL	LOCAL	
Regular Schedule	Total Times to be Aired		
M-F: 7 - 7:30AM	65	\$P\$ 1976 T 1977 1487-4755 1484-1975 1484-1975 1444-1976 1444-1446-1446	
Longth of Program		Age of Targel Audience	
межунерунальные формация изост довог положения на стель в этельственный не выпользонный положения на положени	From	То	
30 minutes	7 years	9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	ээсэн хоох этогийн х <sup>о</sup> хиогдийн хүртэр үүр этий, этийн хороод 11-х орон 1 <del>1-с гуун хус ор</del> он хороод 11-х орон 11-с	No ferrousse de suit ten de removement en total de a continue de decembración	
GREEN SCREEN ADVENTURES teaches children critical writing skills storytelling, and story theatre in this fun, informational and	- 1	•	

Title of Planned Core Program #2	Origination		
WILD AMERICA (analog)	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SA: 7 - 7:30AM	13		
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that famílies can enjoy together.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

Identify the licensee's children's programming liaison.

Name	Telephone Number		
Cassandra M. Mellor	312-705-2602		
		E-mail Address	
26 No. Halsted Street		cmellor@wciu.com	
City	State	ZIP Code	
Chicago	IL	60661	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

The call sign for this station changed from WMEU-CA to WCUU-CA, beginning September 22, 2010, but then was changed back to WMEU-CA in November, 2010.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

CONTRACTOR	### ##################################	and an expense principles of the transport of the transpo	
Name of Licensee		Signature	
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Date	SERVINGE PARTIES AND ALTER		
07/01/2011			

FCC Form 398 March 2006